



OFFICE OF THE COUNTY EXECUTIVE  
*Milwaukee County*  
SCOTT WALKER • COUNTY EXECUTIVE

**FOR IMMEDIATE RELEASE**

May 2, 2006

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**WALKER AND REGIONAL LEADERS KICK OFF 2006 EXECUTIVES' RIDE  
2006 Executives' Ride to promote Milwaukee County and Milwaukee 7 Region**

**MILWAUKEE** - Milwaukee County Executive Scott Walker, along with representatives from the Milwaukee-7 (M-7) Region in Southeastern Wisconsin will kick off the 3<sup>rd</sup> Annual Executives' Ride on Monday, May 22, 2006 at the House of Harley in Greenfield, Wisconsin.

This year's tour will promote attractions in all M-7 counties - Kenosha, Milwaukee, Ozaukee, Racine, Walworth, Washington and Waukesha counties. Walker will lead a group of Harley motorcycle riders on the six-day tour that will wind throughout Wisconsin, as well as into Illinois, Iowa, Michigan and Minnesota, stopping in over 30 communities.

Information about events and attractions will be provided to media – everything from the Milwaukee County Zoo's new Florence Mila Borchert Big Cat Country exhibit and upcoming Miller Brewing Company Giraffe Experience, to the dramatic Calatrava addition at the Milwaukee Art Museum, our outstanding park system, and the many ethnic and music festivals. Other attractions in the M-7 region include the Ten Chimney's estate in Genesee Depot, Racine Art Museum, the mammoth at the Kenosha Public Museum, and Fish Day with the World's Largest Outdoor Fish Fry in Ozaukee County.

**Information for riders, media and interested individuals can be found at the Executives' Ride web site: [www.county.milwaukee.gov/harleyride](http://www.county.milwaukee.gov/harleyride).**

**ATTENTION NEWS DIRECTORS/ASSIGNMENT EDITORS**

Please contact Fran Rudig at (414) 278-4244 to schedule interviews with Walker and other regional leaders along the route. A map of the route and tour schedule are available on the website.

<b>DATE:</b>	<b>Monday, May 22, 2006</b>
<b>MEDIA AVAILABILITY:</b>	<b>5:00am-8:00am</b>
<b>LOCATION:</b>	<b>HOUSE OF HARLEY 6221 W. Layton Avenue Greenfield</b>

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